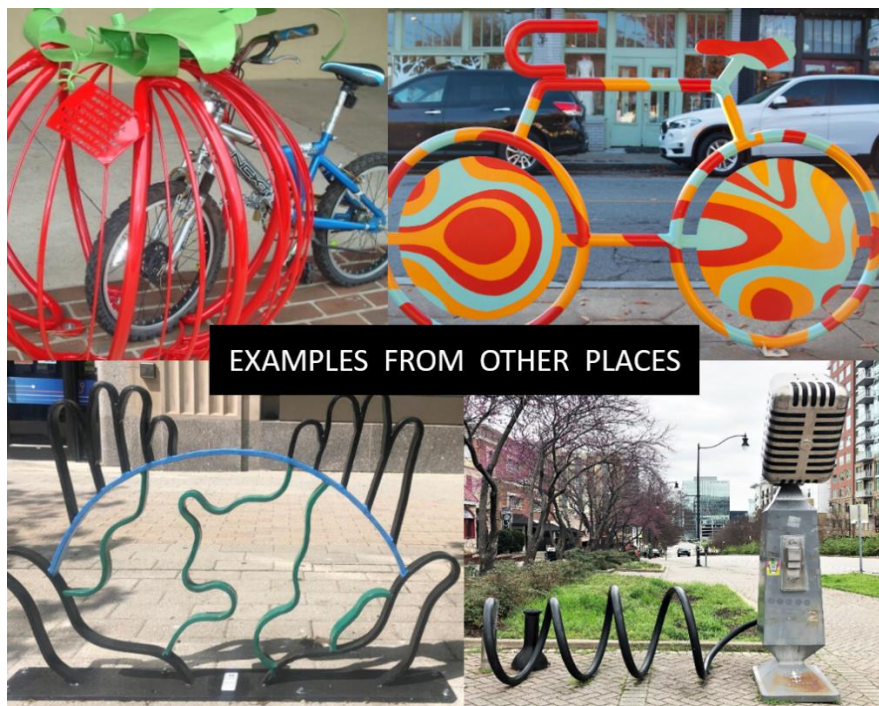


Public Art - Request for Qualifications

Artist Opportunity for: Public Bicycle Rack Sculptures

Issue Date: 2/13/2023



The City of Myrtle Beach and Myrtle Beach Downtown Alliance will not be responsible for any errors, omissions, or misrepresentations regarding any plans or solicitation documents that are obtained from any source other than the City of Myrtle Beach or Myrtle Beach Downtown Alliance. It is the Contractor's sole responsibility to verify the authenticity of all documents associated with this project. The Contractor will be liable for any losses, damages, costs, and/or expenses incurred by operating from plans or documents that are not obtained directly from the City of Myrtle Beach or Myrtle Beach Downtown Alliance.



**MYRTLE BEACH
DOWNTOWN ALLIANCE**



Introduction

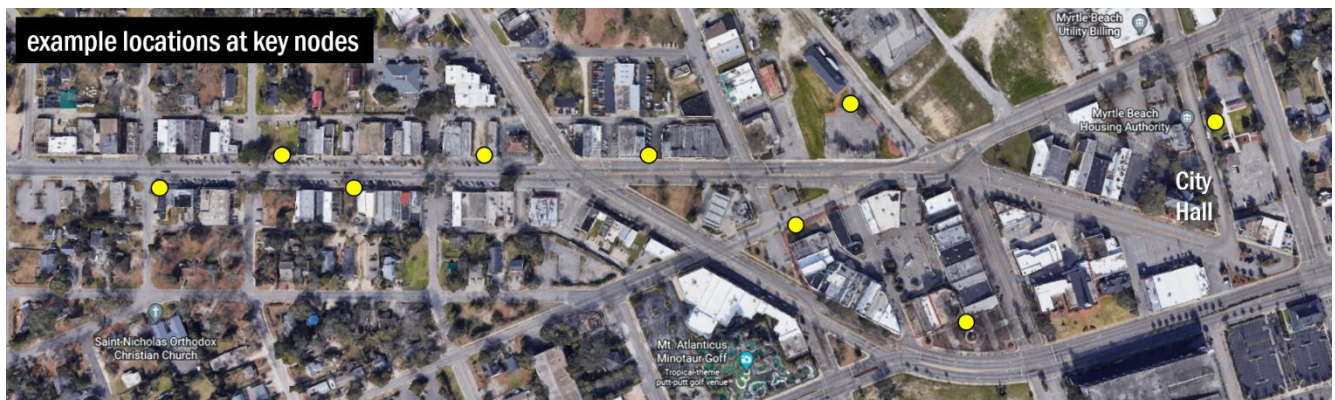
The Myrtle Beach Downtown Alliance (the “MBDA”), a registered 501 (c)(3) organization, in collaboration with the City of Myrtle Beach (the “City”) and the City’s volunteer-based Cultural Resource Committee (the “CRC”) seeks artists for sculpted public bicycle racks. These racks will be installed on sidewalks throughout the downtown area. The project website <https://www.downtownmyrtle.com/public-art> houses a digital copy of this document and all responses to questions submitted by all proposers.

Opportunity and Project Goals

The City of Myrtle Beach has dedicated Public Arts funds ready to be allocated to special projects in the city. By placing new artwork around Downtown Myrtle Beach, we hope to continue enlivening and adding meaning to public spaces and provide important and lasting cultural attractions for Myrtle Beach residents and visitors.

The City, MBDA, and CRC seek professional artists who will successfully conceive, design, and fabricate bicycle racks which add positive value to the community, both in their appearance in addition to their use. Completed works will be responsible for portraying the community’s spirit in long-lasting and creative ways, and inviting conversation, reflection and dialogue among people of all ages.

This RFQ is being offered to professional artists or team of artists interested in becoming eligible to design and fabricate publicly funded creative bicycle racks for the downtown area. Responders to this RFQ can express interest as an individual artist or part of a larger team of artists. Qualifications and proposals will be reviewed and scored according to the submission requirements shown in this document.



Artist Selection Process

MBDA, DDO, and CRC intends to follow a two-step selection process – a Request for Qualifications (RFQ) to assess an artist’s experience and track record in creating similar projects, followed by a short listing of qualified artists to submit a Request for Proposals (RFP) where each artist’s design vision for the creative bicycle racks(s) is described in additional detail.

In this **RFQ** phase, all artists will be asked to provide specific information related to

- A letter of interest
- Resumes and roles of the artist team
- Project experience of similar product type
- Client References and experience with public entities

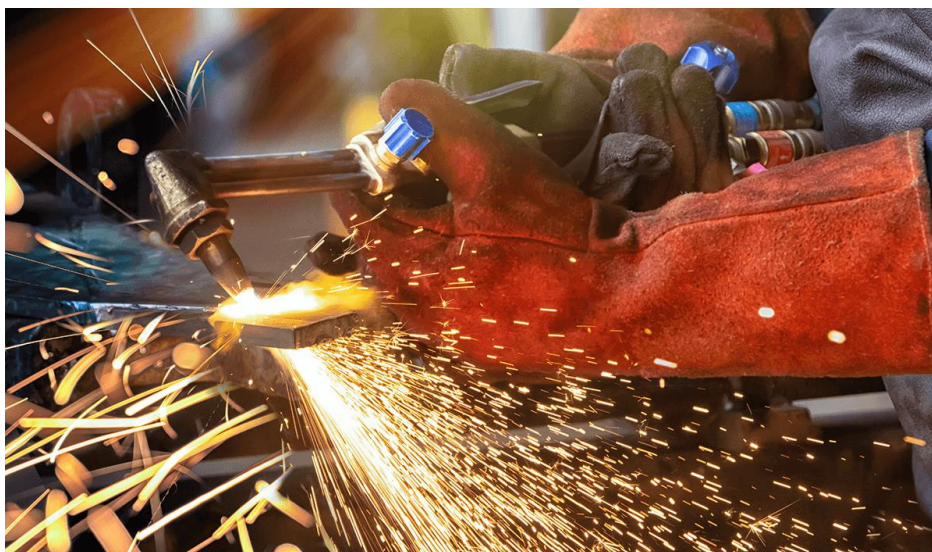
RFQ responses shall be due no later than 2:00 PM on March 14th, 2023

In the subsequent **RFP** phase, shortlisted artists will be asked to submit

- A design vision for one or more bicycle rack(s)
- The project’s proposed materials and finish
- A proposed timeline of the project
- A proposed project budget

Eligibility

This opportunity is open to Professional Artists with a proven track record of success in implementing outdoor metal sculptures. Artists must possess experience with durable materials and demonstrate the capacity to successfully achieve the stated goals. Artists with limited experience are encouraged to respond with a fellow professional artist or mentor. Any artists responding as a team should include resumes and roles of each artist in their response.



The Submission Requirements

Submissions should cover the following information at a minimum, and will be evaluated based on the qualifications provided under these headings. Artists are encouraged to respond regardless of professional experience working with public entity or experience with creating this style of artwork for public use.

1. A letter of interest – 10 points

- Please state your reasoning for being interested in this project and why your work would be appropriate for downtown Myrtle Beach.
- What is your perception of public art in Myrtle Beach? What is your viewpoint on public art as a benefit to the community and quality of life for the people living here?

2. Resumes and roles of the artist team – 20 points

- Professional Artist Resumes of key team members – including relevant design and engineering consultants.
- Team structure and roles, if multiple entities are included

3. Project experience of similar product type – 40 points

- Listing, description and illustration of at least five (5) relevant and completed projects of similar construction methods and materials you would propose to use here.
- Include title of each piece, location of installation, year, dimensions, materials used, finish, and budget summary.

4. Client References and experience with public entities – 30 points

- Listing, description and illustration of at least two (2) relevant and completed projects commissioned by a public entity for the purpose of public art. Please provide contact references for each project.
- Please provide at least three (3) additional contact references for relevant and completed projects.

Submittal Documents

Please submit one (1) .pdf document containing all submission requirements. All responses are to be in 8.5x11 format. Digital submissions are accepted. Large file size documents may be shared using a web-based platform such as WeTransfer.com. Mailed or hand-delivered submissions may be sent to the address below. If you wish to receive a “confirmation of receipt”, please indicate clearly on your sealed envelope or email. The MBDA or City of Myrtle Beach will not be responsible for any expenses incurred in preparing and submitting this RFQ.

Send digital submissions and follow-up “confirmation of receipt” emails to: Alec.Hersh@MBDowntown.org

Please mail to, or hand deliver to following address:

Myrtle Beach Downtown Alliance
522 Broadway Street
Myrtle Beach, SC 29577

The MBDA or City of Myrtle Beach is NOT responsible for late or misdirected mail.

Deadline

RFQ responses shall be due no later than 2:00 PM on March 14th, 2023

Submissions received after this deadline will NOT be considered for the following RFP phase, regardless of postmark date. If not submitting in-person, please make sure to leave enough time for the mail delivery process of your choice. Late submissions may be considered for future projects if applicable.

Questions

Questions about the response format, selection process, project background or any other issues must be submitted by 5:00 PM on 2/27/2023, in writing to Alec Hersh, Alec.Hersh@MBDowntown.org. All official responses will be shared on the project webpage here:

Website – <https://www.downtownmyrtle.com/public-art>

NO non-written submitted questions or otherwise will be answered.

The Evaluation and Selection Process Scoring

- 10% A letter of interest
- 20% Resumes and roles of the artist team
- 40% Project experience of similar product type
- 30% Client References and experience with public entities

Interviews

Following the scoring of RFQ submissions, interviews may be conducted with high-scoring candidates to determine which groups are most qualified to advance to an RFP. The MBDA and City reserves the right to advance directly to negotiations with one or more artists or artist teams if there are a subset of candidates that are deemed the most qualified or best fit in reaching the stated goals for this project.

The RFQ Selection Process Schedule

2/13/23	RFQ on the street
2/27/23	Deadline for written questions
3/14/23	RFQ responses due
Week of 3/20/23	Interviews (if needed)
3/24/23	RFP candidates notified

Proposed RFP Schedule (Subject to change based on RFQ responses or scope of work needed)

3/27/23	RFP delivered to shortlisted artists
4/10/23	Deadline for written questions
4/19/23	RFP responses due
Week of 4/24/23	Interviews (if needed)
5/1/23	Artist selection notified

*All communications/requests for clarification are to be directed to MBDA staff Alec Hersh,
Alec.Hersh@MBDowntown.org*

All material submitted as part of this RFQ shall become the sole and exclusive property of the City of Myrtle Beach and Myrtle Beach Downtown Alliance and in the public domain. However, as per the South Carolina State Procurement Code, Section 11-35-410, commercial/financial/price information and design concepts, methods, procedures, and recommendations can be held privileged and confidential, provided that the artist clearly marks that information as such. This includes biographical data on key employees. It will be the artist's responsibility to label information as proprietary. Failure to clearly identify information as privileged, confidential, and/or proprietary may be cause for public disclosure.

Copyright Release - *Artists retain rights of all copyrighted materials submitted, except as limited by this Copyright Release. By submitting to this RFQ, those artist(s) responding agree to a copyright release for controlled usage of the submitted materials for internal distribution, education and publicity purposes. As stated above, all material submitted as part of this RFQ shall become the sole and exclusive property of the City of Myrtle Beach and Myrtle Beach Downtown Alliance and in the public domain. The MBDA and City shall not be responsible for any third party infringement of artists' copyrights.*